



ZALBASIREPPM Sustainability Commitment



TOC

.....Error! Bookmark not defined.

ZALBASIREPPM Sustainability Commitment	1
TOC	2
Introduction	3
The Actions	3
How can we implement PMOs which is committing to Sustainability?	4

Introduction

As part of our commitment to develop PMOs aligned with the sustainability goals, we provide this commitment as a reference during our PMO implementation planning.

This commitment outlines our company's commitment to sustainability in developing a big development destination. We recognize that development and construction have the potential to create positive economic, social, and environmental impacts, but also has the potential to cause negative impacts if not managed sustainably. Our goal is to implement PMOs while considering preserving natural resources, supporting local communities, and minimizing negative impacts on the environment. In this commitment, we outline our strategies and plans for achieving this goal.

Sustainability is still a new concept to the common people. In this article, we provide some awareness to adopt it in our projects and daily life.

Sustainability is the ability to meet the needs of the present without compromising the ability of future generations to meet their own needs. It is about balancing economic, environmental, and social factors to create a healthy and thriving world for everyone.

The Actions

It is important to note that it involves balancing the three pillars of sustainability: economic, social, and environmental. These pillars are interdependent and must be balanced to achieve sustainable development.

Economic sustainability involves creating a strong and stable economy that supports the well-being of individuals and communities. Social sustainability involves promoting equity and social justice, ensuring that everyone has access to basic needs like food, shelter, and healthcare. Environmental sustainability involves protecting and preserving natural resources and biodiversity, reducing pollution and waste, and mitigating climate change.

The responsibility to achieve these sustainability goals are divided between the regulators and the individuals including the corporation they work for.

Maybe for some, they think as individuals, their contribution is limited to not using plastic bags. However, their contribution to sustainability is a daily habits and here are some examples:

- 1) **Reduce, Reuse, and Recycle:** This is one of the easiest and most effective ways to contribute to sustainability. By reducing the amount of waste you produce, reusing items whenever possible, and recycling materials that can be recycled, you can help reduce the amount of waste that ends up in landfills and contribute to a cleaner environment.
- 2) **Conserve Energy:** There are many ways to conserve energy, such as turning off lights when leaving a room, using energy-efficient light bulbs, and unplugging electronics when they are not in use. This can not only save money on your energy bills, but also reduce your carbon footprint.
- 3) **Use Sustainable Transportation:** Whenever possible, use public transportation, carpool, bike, or walk instead of driving alone. This can help reduce greenhouse gas emissions and improve air quality.

- 4) **Buy Local and Organic:** Buying local and organic produce supports local farmers and reduces the carbon footprint of transportation. Additionally, organic farming practices can help reduce the use of harmful pesticides and fertilizers.
- 5) **Support Sustainable Companies:** Look for companies that are committed to sustainability and ethical practices. This can include using sustainable materials, reducing waste, and supporting social causes.

By taking these simple steps, individuals can make a positive impact on sustainability and contribute to a healthier and more sustainable world for future generations.

In addition to individual actions, regulations can also play a significant role in promoting sustainability. Governments and international organizations can implement policies and regulations that promote sustainable practices and discourage harmful ones. These regulations can take many forms, such as laws, taxes, and incentives.

For example, laws can be passed to protect natural resources and reduce pollution, such as regulations on emissions from factories or laws requiring companies to properly dispose of hazardous waste. Taxes can be used to discourage harmful practices, such as a carbon tax that charges companies for their greenhouse gas emissions. Incentives can also be used to encourage sustainable practices, such as tax breaks for companies that use renewable energy or subsidies for individuals who purchase electric cars.

Regulations can also be used to promote sustainable business practices. For example, many companies are required to disclose their environmental impact and social responsibility practices in their annual reports. This can help consumers make informed decisions about which companies to support and hold companies accountable for their actions.

How can we implement PMOs which is committing to Sustainability?

When developing a big development like tourism destination, it is important to consider sustainability in order to create a destination that is attractive to visitors while also preserving natural resources, supporting local communities, and minimizing negative impacts on the environment. We see this this practices clearly in all Saudi Arabia mega projects running now. I am so amazed about the commitment they are applying to achieve the sustainability commitment.

We can add a lot to the PMO implementation planning with sustainability commitment, Here are some ways to merge sustainability into the project management office (PMO) as an example:

- 1) **Conduct a Sustainability Assessment:** Conducting a sustainability assessment can help identify potential environmental, economic, and social impacts of the tourism development project. This can help inform the development of strategies and plans to mitigate any negative impacts and enhance positive ones.
- 2) **Develop a Sustainability Plan:** Develop a sustainability plan that outlines how the development project will be managed in a sustainable manner. This can include strategies for reducing waste and energy consumption, conserving natural resources, supporting local communities, and promoting sustainable operations practices.

- 3) **Implement Sustainable Design and Construction Practices:** Sustainable design and construction practices can be used to reduce the environmental impact of the development project. This can include using renewable energy sources, minimizing waste and pollution, and using sustainable building materials.
- 4) **Engage with Local Communities:** Engaging with local communities can help ensure that the tourism development project is inclusive and benefits local communities. This can include hiring local workers, sourcing materials locally, and supporting local businesses.
- 5) **Educate citizens and visitors on Sustainable Practices:** Educating tourists on sustainable tourism practices can help minimize negative impacts on the environment and support local communities. This can include promoting responsible tourism practices, such as minimizing waste and conserving natural resources.
- 6) **Monitor and Evaluate the Sustainability Performance:** Regular monitoring and evaluation can help track progress towards sustainability goals and identify areas for improvement. This can help ensure that the tourism development project is managed in a sustainable manner over the long term.
- 7) **Connect the PMOs KPIs with the sustainability KPIs.**

By merging sustainability into the PMO for the development of a big developments, it is possible to create a destination that is attractive to residents and visitors while also preserving natural resources, supporting local communities, and minimizing negative impacts on the environment.

Concluding that we are committing to sustainability goals and we will educate and apply it in our lives and future projects.